

SAN PEDRO PROPERTY OWNERS ALLIANCE BOARD OF DIRECTORS MEETING

9:00 AM Open Session

Meeting Minutes

Wednesday, November 7, 2012
Meeting Location: San Pedro City Hall
638 S. Beacon Street, Room #452
San Pedro, CA 90731

1. CALL TO ORDER – Eric Eisenberg, President

9:00 AM

2. BOARD of DIRECTORS –

Eric Eisenberg, The Renaissance Group, President
Jayme Wilson, Spirit Cruises, Vice President / Secretary
Alan Johnson, Jerico Development, Treasurer
Anthony Bilas, Property Owner, Board Member
Gary Larson, Property Owner, Board Member
David Mathewson, Port of Los Angeles, Board Member
B. Bennett Schirmer, Property Owner, Board Member
Camilla Townsend, Port of Los Angeles High School, Board Member
Morris Warschaw, Property Owner, Board Member

In attendance –

Eric Eisenberg
Alan Johnson
Gary Larson
B. Bennett Schirmer
Camilla Townsend
Morris Warschaw

3. APPROVAL OF MINUTES – October 3, 2012

Motion by Johnson. Second by Schirmer. Approved.

4. PUBLIC COMMENTS –

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy regarding that persons in the audience may address this Board in connection with any agenda item during the public comment period. As provided by the Brown Act, the Board has limited each individual's speaking time to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

Allyson Vought inquired about the plans for the kiosk located at the corner of 6th & Mesa Streets. Also, she inquired about the status of the parking meter poles where the heads had been removed. She also expressed interest in a water taxi service for visitors. Staff responded that PBID and the Council office are working on the kiosk. The parking poles, as a result of council action, will remain as is for a sixth month period following the head removal. This was proposed to prevent the possibility of replacing meter poles if council decides to reinstall the heads.

Augie Bezmalinovich outlined the plans for the Veterans event this Saturday at the Battleship IOWA. In addition, the installation of the public art sculpture at Fishermen's slip, Ghost Fish, is scheduled for the first week in December.

Michael Schueller, owner of Mishi's Strudel, thanked PBID for its leadership role in producing the Dia de los Muertos event on November 1.

5. Old Business

None

6. Committee Reports

6.1 Marketing & Business Development

- Dia de los Muertos Wrapup

Valerie Goodman provided a summary of the event. Approximately 5,000 people were in attendance. The program flowed smoothly throughout the evening. It was a great event and we look forward to building on this year's success next year.

6.2 Public Safety

No report.

6.3 Nominating Committee slate for the December meeting.

President Eisenberg is working on the details for the December meeting.

New Business

Signing of the Agreement between the San Pedro Property Owners' Alliance and the City of Los Angeles for administration of the San Pedro Historic Waterfront Business Improvement District (PBID) for a five year term effective January 1, 2013.

Completed.

Action Items

7.1 Approval of financial statements for September 2012.

Motion by Johnson. Second by Schirmer. Approved.

7.2 Approval of an agreement between the SPPOA and the San Pedro Chamber of Commerce for office space and admin services.

This item was tabled and will be added to a later agenda.

- 7.3 Approval of a sponsorship for the San Pedro City Ballet's Nutcracker in the amount of \$3,500

Motion by Townsend. Second by Warschaw. Approved.

President Eisenberg commented that the success of this event since the PBID initiated support two years ago has been very successful and is indicative of the type of event that we should continue to support.

8. Executive Director's Report

- 8.1 Downtown Landscaping

Staff and Clean SP will be working on this in the current quarter.

- 8.2 City of Los Angeles Audit

The audit has been completed. We are awaiting the auditor's report.

- 8.3 Farmers & Merchants Bank

The accounts will be opened in November.

- 8.4 Wine Walk – Dec 1

The organizer of the event has informed us that the event has been cancelled. As a result, the PBID approved sponsorship has been rescinded.

- 8.5 Lovecraft FilmFest & SP Intl FilmFest wrapups

Both events showed soft attendance numbers this year. Program producers will have to work diligently to achieve sustainable numbers in the future.

9. NEXT REGULAR MEETING – December 5, 2012

10. Adjournment

The meeting was adjourned at 9:36 AM.